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**The Women's Safe House Wins BBB TORCH Award**

**St. Louis, Mo., Sept. 21, 2015** – [The Women's Safe House](#) is among 11 businesses and two charities who will receive TORCH Awards from [Better Business Bureau](#) (BBB) Serving Eastern Missouri and Southern Illinois at noon Friday, Nov. 13, at the Chase Park Plaza in St. Louis.

When women come to The Women's Safe House, they get more than emergency shelter from abusive or violent relationships. They get a plan for starting their lives anew.

"What we've learned in 38 years of providing this service is that women need help after they leave the shelter" as well as care that begins as soon as they arrive, said Sylvia J. Jackson, executive director of the agency for the last 12 years. The nonprofit serves 400 to 600 women and children each year.

The Women's Safe House staff work with each woman and her children to develop goals and find the help they need.

Businesses and charities who apply for the TORCH Awards are evaluated for their commitment to customer service through exceptional standards for ethical business practices. A committee of previous winners chooses the award winners.

Tim Barklage and Kevin Tibbs, co-founders of St. Louis-based Better Life, will be the keynote speakers. Better Life, which was featured on the 'Shark Tank' television show, produces a line of environmentally friendly cleaning products.

Nichole Berlie, anchor of KSDK Channel 5's *Today in St. Louis*, will emcee the event.

The TORCH Awards [luncheon](#) is at noon Friday, Nov. 13, in the Khorassan Room at the Chase Park Plaza. Tickets for the luncheon are available at \$60 a person, or \$600 for a table of 10. Patron sponsorships, which include luncheon tickets, are available for \$1,500.

(more)

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To reserve a table or a seat at the event or for information on sponsorships, go to <http://www.bbb.org/stlouis/events>. For more information or for additional information on sponsorships, please call 314-645-0606 or send email to [executive.assistant@stlouisbbb.org](mailto:executive.assistant@stlouisbbb.org).

### **About BBB**

The BBB is a nonprofit, business-supported organization that sets and upholds high standards for fair and honest business behavior. All BBB services to the public are free. BBB provides objective advice, free [BBB Business Reviews](#) on more than 4.7 million companies, 11,000 [charity reviews](#), dispute resolution services, alerts and educational information on topics affecting marketplace trust. Please visit [www.bbb.org](http://www.bbb.org) for more information.